



19 - 21 MAY 2026



# WORLD HYDROGEN

SUMMIT & EXHIBITION

## Booth design 2026

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We're happy to help

*Let's create something unforgettable*

Looking for a **exhibition stand** or curious about the possibilities?  
We'd love to think along with you and **turn your ideas** into a **standout experience**.



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# Better Stands Certification

## Built to make a difference.

All stand concepts in this brochure are based on a **modular stand system**. The stands and furniture are supplied on a **rental basis**, meaning nothing is produced specifically for a single exhibitor. Stand components are **reused across multiple exhibitions**, while **graphics are produced per event and recycled after use**. This significantly reduces waste and unnecessary production.

### What is Better Stands?

Better Stands is an industry initiative that promotes **reusable exhibition stands**. It uses a **10-point assessment framework** to evaluate stands on reuse and circularity, resulting in a certification level (Bronze, Silver or Gold).

### Our approach

- One modular core stand system
- Reusable aluminium structures
- Rental-based stand components and furniture
- Replaceable graphics, recycled after use

### Better Stands **GOLD** Certified

We are proud to confirm that our modular stand system has **achieved Better Stands GOLD certification**. Better Stands is an industry initiative that promotes **reusable exhibition stands**. Certification is based on a **10-point assessment framework**, evaluating reuse, circularity and sustainability. Our stand system has been independently assessed and awarded **GOLD**, the highest certification level.

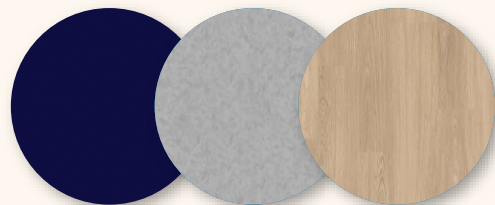


# Explore the custom look

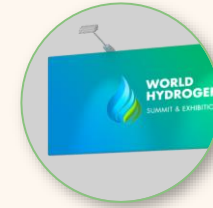
Meeting area  
(semi-private)



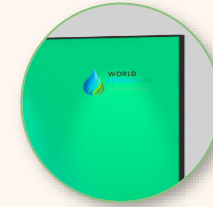
Touch of green



Floor variations



Overhead banner



AV solution

- TV screen
- Touchscreen
- Lightbox
- LED screen



Furniture



Desk  
Bar

# Design Options & Customisation

Our stand packages show a first impression of what your booth can look like, while every element can be **fully customised to your brand**. Choose your preferred **stand structure**, **carpet colour** and **graphic walls**, and add an **overhead banner** in various shapes and colours.

A wide selection of **furniture** is available to complete your stand design.

[View our full furniture collection here:](#)



# Barcelona

## Barcelona V1

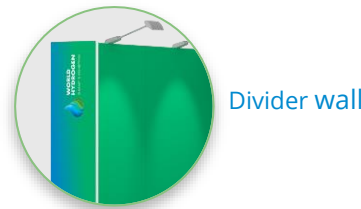
€ 400,- per sqm



Lounge seating arrangement



High seating arrangement



Divider wall

### Stand Walls

- Stand walls in various sizes according to the design
- Matrix wall frames with white panels
- Divider wall element included

### Floor

- Velours carpet incl. padding and flooredge finish
- (Various carpet colours available)

### Electricity

- Main electricity connection (230V – 3kW)
- 2x additional double sockets included
- Earthing of the booth
- Full cabling supplied



### Lighting

- 8 x LED spotlights on arm (standard stand lighting)



### Graphics

- 5 x Full-colour printed wall panels (986 x 2474 mm)
- 1 x Full-colour printed panel (470 x 2474 mm)

### Furniture

- Lounge seating arrangement with:
  - 2 x BILLY lounge chairs (white)
  - 1 x BILLY 2-seater sofa (white)
  - 1 x ALMA coffee table Ø69 (white)
- High seating arrangement with:
  - 4 x CATIFA bar stools (white / dark blue)
  - 1 x PONTA high table 170 x 60 cm (white)
- Additional items:
  - 1 x Waste bin (grey)

### Extra's

- 1 x Decorative plant (white planter)
- Basic daily carpet cleaning included



### Prices are excl. VAT

Turnkey stand design is based on the standard **18 sqm**, but can be adapted to your specific stand location and size.

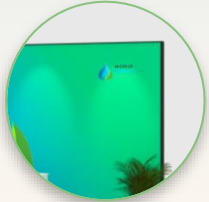
# Barcelona – Upgrade options

Upgrade your Barcelona stand with **overhead banner**, a **lightbox**, or **divider elements** for a more inviting setting. You can expand seating layouts or create semi-private zones while keeping the design scalable to **any stand size**.



Lightbox

Barcelona V2



Lightbox

Barcelona V3

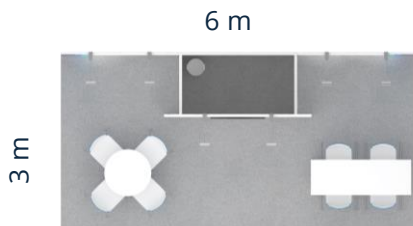


Barcelona V4

# Rotterdam

## Rotterdam V1

€ 430,- per sqm



High seating arrangement



Low seating arrangement



TV screen on wall-mounted



### Stand Walls

Stand walls in various sizes according to the design  
Matrix wall frames with white panels  
Integrated lockable storage room



### Floor

Velours carpet incl. padding and flooredge finish  
(Various carpet colours available)



### Electricity

Main electricity connection (230V - 3kW)  
2x additional double sockets included  
Earthing of the booth  
Full cabling supplied



### Lighting

6 x LED spotlights on arm (standard stand lighting)



### Graphics

3 x Full-colour printed wall panels (986 x 2474 mm)

### Furniture

High seating arrangement with:  
- 4 x CATIFA bar stools (white / dark blue)  
- 1 x PONTA high table (170 x 60 cm, white)  
Low seating arrangement with:  
- 4 x CATIFA 53 chairs (white / dark blue)  
- 1 x TROMPET round table (Ø 80 cm, white)  
Additional items:  
- 1 x Refrigerator (90L, white)  
- 1 x Waste bin (grey)



### Extra's

1 x TV screen 43 inch, wall-mounted  
Basic daily carpet cleaning included



### Prices are excl. VAT

Turnkey stand design is based on the standard **18 sqm**, but can be adapted to your specific stand location and size.

# Rotterdam – Upgrade Options

Enhance your stand with a **header lightbox**, **greenwall**, **rounded elements** or a **large LED screen** for stronger visual impact. Each version builds on the basic structure and can be adapted to **any stand size**.



Lightbox



Lightbox



LED screen

Rotterdam V2

Rotterdam V3

Rotterdam V4

# Rotterdam XL – Upgrade Options

Create a more spacious and premium layout with **open frames, accent walls, architectural arches** or **additional meeting zones**. These XL concepts offer increased visibility and can be scaled to **any required footprint**.



Rotterdam XL V1



Rotterdam XL V2



Rotterdam XL V3

# Houston

## Houston V1

€ 575,- per sqm



6 m

3 m








High bar seating arrangement



Lounge seating arrangement



TV screen on wall-mounted

- Stand Walls**  
 Stand walls in various sizes according to the design  
 Matrix wall frames with white panels  
 Integrated lockable storage room
- Floor**  
 Velours carpet incl. padding and flooredge finish  
 (Various carpet colours available)
- Electricity**  
 Main electricity connection (230V – 3kW)  
 2x additional double sockets included  
 Earthing of the booth  
 Full cabling supplied
- Lighting**  
 6 × LED spotlights on arm (standard stand lighting)
- Graphics**  
 1 × Full-colour panel print (2976 × 992 mm)  
 1 × Full-colour fabric print (2976 × 3968 mm)
- Furniture**  
 High seating arrangement with:  
 – 4 × CATIFA bar stools (white / dark blue)  
 – 1 × Bar counter (white)  
 Lounge seating arrangement with:  
 – 2 × BILLY lounge chairs (white)  
 – 1 × BILLY 2-seater sofa (white)  
 – 1 × ALMA coffee table (white)  
 Additional items:  
 – 1 × Refrigerator (90L, white)  
 – 1 × Waste bin (grey)

- +** **Extra's**  
 1 × TV screen 43 inch, wall-mounted  
 Basic daily carpet cleaning included

**€** **Prices are excl. VAT**  
 Turnkey stand design is based on the standard **18 sqm**, but can be adapted to your specific stand location and size.

# Houston - Upgrade Options

Add character with a **green wall**, subtle **carpet accents**, a **LED screen**, and **wooden feature elements** such as open divider arches with slats. Each version offers a fresh layout while remaining fully adaptable to **any stand size**.



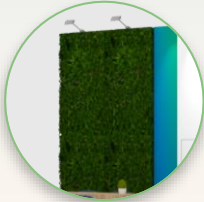
wooden slat arches

Houston V2



LED screen

Houston V3



Green wall

Houston V4

# Dubai

## Dubai V1

€ 595,- per sqm



6 m

3 m









High seating arrangement




Low seating arrangement



TV screen on wall-mounted

- Stand Walls**  
 Stand walls in various sizes according to the design  
Matrix wall frames with white panels  
2x integrated lockable storage room
- Floor**  
 Velours carpet incl. padding and flooredge finish  
(Various carpet colours available)
- Electricity**  
 Main electricity connection (230V – 3kW)  
2x additional double sockets included  
Earthing of the booth  
Full cabling supplied
- Lighting**  
 6 × LED spotlights on arm (standard stand lighting)
- Graphics**  
 1 × Full-colour fabric print (3968 × 992 mm)  
1 × Full-colour fabric print (2968 × 2976 mm)  
2x Full-colour fabric print (2968 × 2976 mm)
- Furniture**  
High seating arrangement with:
  - 4 × CATIFA bar stools (white / dark blue)
  - 1 × PONTA high table 170 × 60 cm (white)Low seating arrangement with:
  - 4 × CATIFA 53 chairs (white / dark blue)
  - 1 × TROMPET round table Ø80 (white)Additional items:
  - 1 × Refrigerator (90L, white)
  - 1 × Waste bin (grey)
- Extra's**  
 1 × TV screen 43 inch, wall-mounted  
Basic daily carpet cleaning included

**Prices are excl. VAT**  
 Turnkey stand design is based on the standard **18 sqm**, but can be adapted to your specific stand location and size.

# Dubai – Upgrade Options

Strengthen your presence with **enhanced façade elements**, a **large TV screen**, or **deeper wall structures** that create a more immersive environment. Layouts can be expanded or refined to suit **any required size**.



Dubai V1



Dubai V2

# Dubai XL – Upgrade Options

Give your stand a more architectural look with **taller wall volumes**, **built-in ceiling details**, and **larger hospitality areas**.

Fully scalable to **any stand size**.



# Shanghai



## Shanghai V1

€ 675,- per sqm

- Stand Walls**
  - Stand walls in various sizes according to the design
  - Matrix wall frames with white panels
  - Integrated lockable storage room
- Floor**
  - Velours carpet incl. padding and flooredge finish (Various carpet colours available)
- Electricity**
  - Main electricity connection (230V – 3kW)
  - 2x additional double sockets included
  - Earthing of the booth
  - Full cabling supplied
- Lighting**
  - Standard stand lighting with LED spotlights integrated into the arches
- Graphics**
  - 1 × Full-colour printed panel (992 × 992 mm)
  - 1 × Full-colour printed panel (930 × 3472 mm)
  - 1 × Full-colour printed panel (1050 × 3472 mm)
  - 1 × Full-colour printed panel (4960 × 2976 mm)
  - 2 × Full-colour printed panels (1984 × 496 mm)
  - 2 × Full-colour printed panels (992 × 2976 mm)
- Furniture**
  - High seating arrangement with:
    - 4 × CATIFA bar stools (white / dark blue)
    - 1 × PONTA high table (white)
  - Low seating arrangement with:
    - 4 × CATIFA 53 chairs (white / dark blue)
    - 1 × TROMPET round table Ø80 (white)
  - Additional items:
    - 1 × Refrigerator 90L (white)
    - 1 × Waste bin (grey)
- Extra's**
  - 1 × TV screen 43 inch, wall-mounted
  - Basic daily carpet cleaning included
- Prices are excl. VAT**
  - Turnkey stand design is based on the standard **18 sqm**, but can be adapted to your specific stand location and size.

6 m

3 m



High seating arrangement



Low seating arrangement



Curved arches

# Shanghai – Upgrade Options

Upgrade your design with **curved arches**, **tall columns**, a **green wall**, an **integrated lightbox**, and **carpet accents**. All versions can be adapted to **any stand size**.



Green wall

Shanghai V2



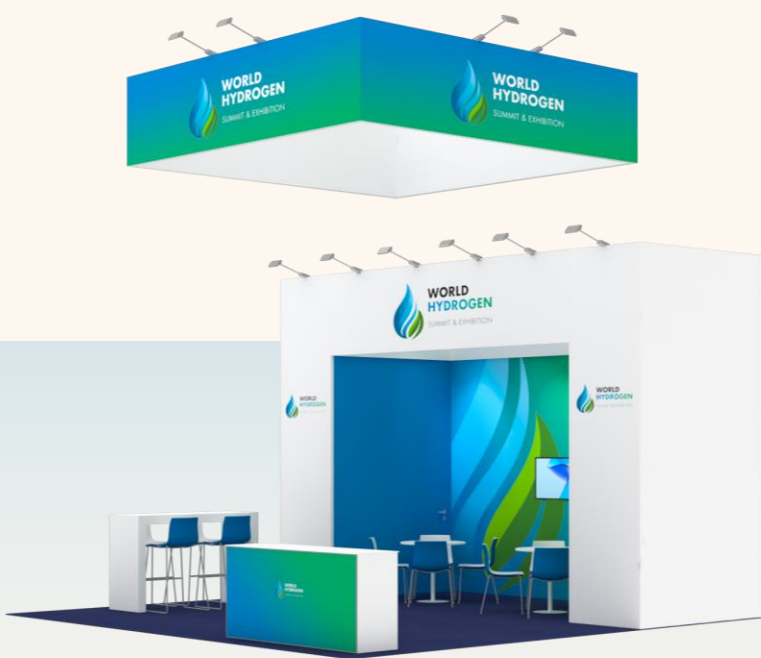
Lightbox

Shanghai V3

# Overhead banners

Create extra visibility with a **custom overhead banner** available in multiple shapes.

Choose from **square, round, L-shape or U-shape (straight or curved)**, or **straight-line** banners, all fully printable in your branding and scalable to any stand size.



**Square u-shape banner**



**Round banner**



**Square I-shape banner**



# Building Unforgettable Stories

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